

Kt Giftings Provided a 'Delicious' Mommy & Baby Bag for Auction with a Signed Copy of Nancy O'Dell's book "Full of Life" to Support the MDA and their Annual Jerry Lewis Telethon Online Auction

For immediate release- Mickleton, NJ The product placement experts at Kt Steppers, LLC were honored to introduce their gifting department (Kt Giftings) to another great charity organization, the Muscular Dystrophy Association (MDA®). They presented MDA with a 'Delicious' Mommy & Baby bag included a signed copy of Nancy O'Dell's book, *'Full of Life' Mom to Mom Tips I wish Someone Had Told Me When I was Pregnant*. O'Dell is a National Celebrity Ambassador for the organization. The Telethon online auction is in conjunction with the annual Jerry Lewis MDA Telethon and will run September 1 through September 15th at www.mda.org/auctions.

All of the products included in this 'delicious' auction basket, which is valued over \$500, are some of the coolest and trendiest hand-crafted products for moms, babies and toddlers.

"We were very excited to put this auction basket together for MDA® and their annual Telethon and online auction!" said Katie O'Neill, Owner & President of Kt Steppers, LLC. She continues "I would love to be included in this event every year and hope to encourage everyone to show their support for MDA any way they can. I can remember watching the Telethon as a young girl with Jerry Lewis hosting, so when I saw Nancy O'Dell 'tweet' about the event and auction on Twitter, I thought we needed to make something happen for this. Kt Steppers customized a stepper for Nancy's daughter, Ashby, so I sent her a message about including her incredible book with our basket, because it is a must-have book for mom's and mom's to be and she agreed and signed it. As for the additional companies who were part of this basket, they continue to drive the baby & toddler industry with amazing products that are most sought after".

Some of the great brands and products that can be recognized with this 'Delicious' Mommy & Baby bag include:



Kt Steppers, LLC
(www.ktsteppers.com) custom designed and hand-painted 'Time Out' Stepper

Prissy Designs
(www.prissydesigns.com) The Perfect Diaper Clutch

My Plate-Mate (www.myplate-mate.com) (2) Plate-Mates – clever spill guards that fill around your child's plate

Freckles & Speckles Design
(www.frecklesandspeckles.etsy.com) 15- Custom Note Cards.

Rejoice Body Care
(www.rejoicebodycare.com) Baby Essentials and Mommy& Me Skin Care, plus (2) T-shirts

Wett Giggles (www.wettgiggles.com) Some Good.Clean.Fun. All Natural Handmade Soap with nail brush for whole family to enjoy and learn to clean hands. Each soap with a clever Shakespearian name and fun character shape

Glam Shirts (www.glamshirts.net) Custom handmade onsie and baby hat

Wiggly Tooth Factory (www.wigglytoothfactory.etsy.com) Custom, Handmade Starflake Tooth Fairy Pillow

Not Just Any Old Day (www.notjustanyoldday.com) Gift certificate for a personalized calendar keepsake charm in Sterling Silver

No Slip Charlie (www.noslipcharlie.com) Wet Babies are Slippery...Get a Grip! No Slip Charlie baby bathing gloves give you a great grip on your wet, slippery baby during a bath

Baby Dipper (www.babydipper.com) Bowl & Spoon Set. The triangular-shaped Baby Dipper bowl enables one-handed feeding of infants and makes self-feeding easy for toddlers.

PopATot (www.popatot.com) Portable Baby Activity Center with links and 2 Sassy Toys.

Nancy O'Dell (www.nancyodell.com) Autographed book , 'Full Of Life' Mom to Mom Tips I Wished Someone Had Told Me When I Was Pregnant

These 'Delicious' items make the value of the basket over \$500 which is due to be auctioned during the online auction from September 1 -15th. Courtesy of the mda.org site, MDA is the nonprofit health agency dedicated to curing muscular dystrophy, ALS and related diseases by funding worldwide research. The Association also provides comprehensive health care and support services, advocacy and education.

For more details on MDA and these events, visit www.mda.org and for online auction bidding, go to www.mda.org/auctions and and check out this basket under the Jerry Lewis Telethon.

"All of us participating in this basket want to thank the MDA for doing what they do to support, bring awareness, and to help fund research for MDA and ALS." Katie continues, "we couldn't be more honored to also have Nancy's book included and associated with our basket and the rest of our 'delicious' items for the industry we design for. She is such an amazing supporter of this organization and recently launched, www.bettysbattle.org in honor of her mom, Betty, who lost her fight with ALS over a year ago."

For any information on the products included in this basket, please contact Katie O'Neill by email at Katie@ktsteppers.com or by phone at 862-266-0263.

Kt Giftings is a department under Kt Steppers, LLC. Kt Steppers is a mom-owned, children inspired, online gift boutique featuring hand-painted and custom designed "steppers" or step stools. According to Katie O'Neill, "my company and many others seek out celebrities and other high profile people to get recognition and approval of their products & company brand. There are other 'celeb gifting' companies out there who charge a tremendous amount to do this. As a fellow 'mom-preneur' I needed to come up with a better, less expensive way to reach who we wanted and know that our products and company info. was reaching the desired destination. Kt Giftings was formed".

****Kt Giftings is a Product Promotion and Placement Connoisseur. Where companies can submit their 'it' product(s) for Giftings and Baskets for Prominent Celebrities and Notable Charities. ****