

## Kt Giftings Helps Natalie Morales of the Today Show Celebrate Her Son Luke's First Birthday

For immediate release- Mickleton, NJ The product placement experts at Kt Steppers, LLC are thrilled to introduce their gifting department (Kt Giftings) to Natalie Morales of the Today Show. She is an anchor and national correspondent for NBC's *Today*. Morales is also the mother of two sons, Joseph Stockton "Josh" Rhodes & Luke Hudson Rhodes. Luke is celebrating his first birthday and Kt Giftings wanted to present her and Luke with some memorable and useful gifts for the occasion.

All of the products gifted are some of the coolest, most innovative and trendiest products for moms, babies and toddlers that were developed and designed by moms and dads who know what is essential as a parent.

"We were very excited to put together a special gifting for Natalie and her son Luke!" said Katie O'Neill, Owner & President of Kt Steppers, LLC. She continues "The Today Show is a household name and is known nationally. My company and the others along with me are looking to make our products 'household names' as well. What better way to try to do this than to share our amazing, useful, and delicious products with a mom, TV anchor/host of a very popular morning show. As a mom, I too watch *Today* and follow their direction when it comes to recommending products and companies especially if it involves the family or kids. So, reaching her (Natalie) with some great products that continue to drive the baby & toddler industry was our goal. National Exposure for us mom/dad-preneurs!!"

Some of the great brands and products that can be recognized in this special first birthday gifting are:



**Kt Steppers, LLC** ([www.ktsteppers.com](http://www.ktsteppers.com)) custom designed and hand-painted Luke 'stepper' or step stool. All steppers are made from eco-friendly material, Parawood, and only water based paints ever used.

**Baby Dipper** ([www.babydipper.com](http://www.babydipper.com)) Bowl & Spoon Set. The triangular-shaped Baby Dipper bowl enables one-handed feeding of infants and makes self-feeding easy for toddlers.

**PopATot** ([www.popatot.com](http://www.popatot.com)) Portable Baby Activity Center with links and 2 Sassy Toys. It's like an exersaucer/jumper, except it setups up and folds down in seconds, storing in a 36x5x5 inch bag!

**Better Bit of Butter** ([www.betterbitofbutter.com](http://www.betterbitofbutter.com)) Hand Made and Designed Delicious Everyday Cookies and the New Mini BBB's with fun animals. Better Bit of Butter cookies are the creation of Christine Mehling. All of BBB's **cookies contain no trans fats or preservatives. They use only sweet, all natural butter, and cage free eggs.**

**Baby Harrill** ([www.babyharrill.com](http://www.babyharrill.com)) Exquisite hand-crafted and designed 'My First Lobster Bib'

**So Cal Baby Clothing Co.** ([www.socalbabyclothing.com](http://www.socalbabyclothing.com)) Custom designed and Hand crafted First Birthday Hat and Onsie. So Cal Baby Clothing Co. offers a "funky, unique & affordable" line of kids clothing... something comfy... and most of all something that will turn heads!

For any information on the products included in this basket, please contact Katie O'Neill by email at [Katie@ktsteppers.com](mailto:Katie@ktsteppers.com) or by phone at 862-266-0263.

Kt Giftings is a department under Kt Steppers, LLC. Kt Steppers is a mom-owned, children inspired, online gift boutique featuring hand-painted and custom designed "steppers" or step stools. According to Katie O'Neill, "my company and many others seek out celebrities and other high profile people to get recognition and approval of their products & company brand. There are other 'celeb gifting' companies out there who charge a tremendous amount to do this. As a fellow 'mom-preneur' I needed to come up with a better, less expensive way to reach who we wanted and know that our products and company info. was reaching the desired destination. Kt Giftings was formed".

**\*\*Kt Giftings is a Product Promotion and Placement Connoisseur. Where companies can submit their 'it' product(s) for Giftings and Baskets for Prominent Celebrities and Notable Charities. \*\***